Renew-Crete® Systems

Areas Covered

Surface Preparation:

From start to finish probably the single most important part is surface preparation. Roughly 90% of all problems for dealers arise from an improperly prepared surface. We teach you how to do it right.

Crack Repair:

A proven fact is that if you do not properly repair a crack in old concrete, it will come back. The *Renew-Crete*® method of crack repair is proven to be effective.

Application: Covering these areas:

	Renew-Crete®	Imprinted	Overlay
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☐ Renew-Crete® Stamped Concrete

☐ Renew-Crete® Spray Coat

☐ *Renew-Crete*® Re-Coat

☐ *Renew-Crete*® Stenciled Concrete

☐ *Renew-Crete*® Verti-Crete

Detailing:

Detailing is an important part of the finished product and we will teach you how to do it properly.

☐ Honoring control Joints

☐ Detailing the joints

☐ Fixing imperfections

Antique & Seal:

This is where the project comes to life. We have a unique antique system that is as easy as to use, as it is versatile. The *Renew-Crete*® antiquing system is used to give the project a realistic finish to simulate real stone or slate.

Marketing & Job Estimating:

Classroom style teaching on job estimating, value building, price structuring and proven marketing strategies and techniques that will help you build a profitable business fast.





Innovative Products For An Innovative Industry

2 Day Certified Training

What You Get

Hands on Experience:

The *Renew-Crete*® Training seminar is geared towards giving you the knowledge and hands on experience you will need to **successfully** complete projects of all types.

Proven Techniques

Our techniques and products are field tested and proven. The information you gain at our seminars will help insure your success. Our training staff has years of field knowledge in this industry. They will teach you techniques you need know to help you avoid errors that could cost you time, unsatisfied customers, and money. Some dealers try to learn on their own, and some eventually do. In the process they tend to lose thousands of dollars from costly mistakes that could easily have been avoided with proper training. One project, done properly can bring you 3-5 projects by word of mouth advertising alone. Just imagine what 100 of those can bring you! The *Renew-Crete*® product line is the highest quality, most advanced and easiest to use product line in the industry and we will prove it to you!

Free Technical Support

We offer free technical support to all of our dealers from Highly Trained Personnel. Our technical support personnel are trained and well versed in all aspects of field applications.

Free Sample Boards

After the seminar is over you will receive finished sample boards of different patterns, applications, and colors. These are sample boards that you can use in shows as well as take to prospective clients to show. These sample boards will help you get projects! These alone are worth more than you invest in the Certified Training!

